



**THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA**  
**SPONSORSHIP MATRIX FOR GCC SUMMIT SERIES**

<b>S.no</b>	<b>Deliverables</b>	<b>Gold (Rs. 350000 per series)</b>	<b>Silver (Rs. 265000 per series)</b>	<b>Bronze (Rs. 175000 per series)</b>
1	Stall Size (Based on venue)	Standard (3x2)	Standard (3x2)	Standard (3x2)
2	Speaker Slot *	Speaker in panel	Speaker in panel	-
3	Complementary Delegate Passes	10	7	5
4	Posts on GCC social media channels	✓	✓	✓
5	Podcast with leadership	✓	✗	✗
6	Recorded Video of Leadership at GCC Website, social media, and other Digital Platforms	✓	✗	✗
7	Recognition on GCC Website	✓	✓	✓
8	Recognition on Event Signage at Entrance and other places	✓	✓	✓
9	Logo on Delegate Badges	✓	✓	✓
10	Media Exposure	✓	✗	✗
11	Articles in GCC Insights booklet edition to be launched at the Summit	✓	✗	✗
12	Networking Opportunity	✓	✓	✓
13	Display of Logo on Newspaper - Half Page Ad pre event	✓	✗	✗
	<b>Combined Sponsorship Package for all 3 Series</b>	<b>1000000</b>	<b>750000</b>	<b>500000</b>

\*Granting Speaker slot is purely on the basis of the profile and availability in the panel; subject to approval of organising committee

PS- The above rates are freezed only till the initiation of Ahmedabad GCC Series